



# Lost Dutchman Days Rodeo 2026

**FEBRUARY 27th, 28th & MARCH 1st, 2026**

## **SPONSOR MANAGERS**

### **SPONSORSHIP COORDINATOR**

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# ABOUT Us

## Who are we?

Lost Dutchman Days is everything a small town rodeo should be, except we make a **HUGE** impact. Our event is a partnership produced event, dedicated to raising funds for several local youth serving organizations.

The rodeo production itself is put on by Superstition Mountain Promotional Corporation and the AJ Mounted Rangers.

The parade and carnival is organized by the Apache Junction Chamber of Commerce.



## WHY we do What we do

If you love your community and want to be involved with one of the largest events in the East Valley, then join us as we continue to raise money for the kids. Because at the end of the day, that is what it's all about.

We hope you choose be a part of the success we have had in raising money for our community by sponsoring Lost Dutchman Days. We average over \$100K in donations that goes right back to the community, every year. Your support will be appreciated by those that you call customers, friends, and most of all, the kids we help in so many ways.

If you have any questions along the way, please reach out so we can make this a great experience for you and your business.

## Who benefits?

- AJ Little League
- Boys and Girls Club
- AJHS Band
- Eagle's Club
- Superstition Rotary Club
- Local 4-H
- And so many more!
- Elks Lodge





# SPONSOR GUIDE

## HOWDY PARTNER, START HERE!

### Maximum Visibility Packages

- **Title Sponsor: \$12K ( 1 Available )**
  - This package has the highest guarantee of visibility. Your business name will be the Title Sponsor of Lost Dutchman Days. Get the VIP while making a difference for the children of Apache Junction. Includes the whole she-bang. VIP tickets to all events, VIP parking, premium banner space, promo flags, a behind-the-scenes experience, and more.
- **Stock Sponsor: \$7K ( 4 Available )**
  - This package has a high guarantee of visibility. Your business name will be the Stock Sponsor of Lost Dutchman Days. This package includes VIP tickets to all events, parking and banner space.
- **Half-Time Sponsor: \$3.5K ( 3 Available )**
  - Be the presenting sponsor of our daily half-time entertainment. Entertainment can range from trick riders to specialty acts. Includes VIP tickets to all events, parking and banner space.
- **Entertainment Stage Sponsor: \$3.5K ( 2 Available - SOLD )**
  - "The Presenting Sponsor of Lost Dutchman Days 3-Day Entertainment". With 9 bands playing throughout the weekend, your business will have banner presence and announcements throughout the day, every day! The package includes VIP tickets to the rodeo & dance and banner presence on the entertainment stage.

### Medium Visibility Packages

- **Rodeo Event Sponsor: \$1,750 ( 8 Available )**
  - One of the most popular packages is our Rodeo Event Sponsor. It is one of the eight rodeo events presented by your business. Includes parking, promo flags in performance, announcements, and more!
- **Top Chute & Roping Chute Sponsor: \$1,750**
  - Another prized location is our Top Chute & Roping Chute Sponsor for space above the bucking chutes and roping chutes. These banners stay up year-round and provide great visibility during the show. Start with the Silver Sponsor and get your name on the list for this spot!
- **Lower Chute & Roping Chute Sponsor: \$1,750**
  - Options on both the Roping Chute and Lower Bucking Chute gate (if available). The package includes tickets, parking, even announcements, and more. If you are looking for bargain visibility, this package is what you want!
  - **Bleacher Sponsor: \$1,750 (2 Available)**

Banner flags on each end of the bleacher and banner hung on back of bleacher. The package includes tickets, parking, announcements, and more. If you are looking for high visibility, this package is what you want!

### Specialty Sponsorship Packages

- **Brat Party & Rodeo Dance Sponsor: \$1,500 ( Unlimited )**
  - Your business name will be the presenting sponsor of the Brat Party & Rodeo Dance at the Elks Lodge. The package includes VIP tickets to the rodeo & dance, banner presence at the Brat Party & Dance, VIP parking and promo flags.

# SPONSOR GUIDE

## LET'S FIND THE RIGHT PACKAGE FOR YOU

### Specialty Sponsorship Packages Continued

- **Championship Buckle Sponsor: \$1,500 (9 Available)**
  - Be the presenting sponsor of the championship buckle for an event of our rodeo. Package includes VIP tickets, parking, exclusive opportunity to in the arena to present the buckle, and more!
- **Silver Sponsor: \$1,250 (Unlimited)**
  - This package is excellent if you're waiting to get your name on one of our more popular packages. Get involved while making a difference. This package still includes VIP tickets, parking, (1) premier arena banner space, and much more!
- **Mutton Bustin' Sponsor: \$1,000 (Unlimited)**

Your business name will be the presenting sponsor of the Mutton Bustin'. The package includes banner presence in a high traffic area, VIP tickets to the rodeo and VIP parking.

### Good Visibility Packages

- **Main Gate Sponsor: \$1,500**
  - This a great visibility package where everyone sees your banner on the main gate coming into the arena. The package includes a promo flag run, rodeo tickets, VIP parking, dance ticket, kick-off and wrap up dinner ticket.
- **Grocery Race Sponsor: \$1,000**
  - A crowd favorite on Saturday and Sunday is the Kids Grocery Race where groceries are scattered throughout the arena and we let the kids in the crowd in the arena for some fun. Your business will play a small part in the joy for those kids. Includes rodeo tickets, dance tickets, banner and announcements.
- **Banner Sponsor: \$300 (All Available)**
  - Includes banner in the arena or event space.

**Exact amount of VIP tickets, parking and other deliverables to be included in your sponsorship contract. Please let your sponsor manager know which level you're interested in and we can go from there!**

# SPONSOR GUIDE

## **Title Sponsor** / Investment: \$12,000

- Lost Dutchman Days Presented by “Your Business”
- Five banners promoted – 3 in the arena, 2 in general areas
- Three flag runs + announcements
- 15 General Rodeo Tickets, Dance Tickets, Lunch Tickets
- 10 Kick Off and Wrap Up Party Reservations + Dinner
- 4 VIP Parking (per availability)
- 2 Foursome Golf Teams in the Lost Dutchman Golf Tournament
- 6 Hole Sponsors for the Lost Dutchman Golf Tournament
- 2 Complimentary Vendor Booths at Event
- Complimentary Parade Entry

## **Stock Sponsor** / Investment: \$7,000

- Lost Dutchman Days Rodeo Stock...Brought to you by “Your Business”
- Three Banners Promoted – 2 in the arena, 1 in general area
- 2 Promo Flag Runs + Announcements
- 10 General Rodeo Tickets, Dance Tickets, Lunch Tickets
- 8 Kick Off and Wrap Up Party Reservations + Dinner
- 3 VIP Parking (per availability)
- 1 Foursome Golf Team in the Lost Dutchman Golf Tournament
- 4 Hole Sponsors for the Lost Dutchman Golf Tournament
- 1 Complimentary Vendor Booth at Event
- 1 Complimentary Parade Entry

## **Half-Time Sponsor** / Investment: \$3,500

- Lost Dutchman Days Half-Time Entertainment Brought to you by “Your Business”
- Two Banners Promoted – 1 in the arena, 1 in general area
- 2 Promo Flag Runs + Announcements
- 6 General Rodeo Tickets, Dance Tickets, Lunch Tickets
- 4 Kick Off and Wrap Up Party Reservations + Dinner
- 2 VIP Parking (per availability)
- 1 Complimentary Vendor Booth at Event
- 1 Hole Sponsor for the Lost Dutchman Golf Tournament

## **Entertainment Sponsor(s)** / Investment: \$3,500

- Lost Dutchman Days Entertainment Stage Brought to you by “Your Business”
- Two Banners Promoted – 1 in the arena, 1 in the entertainment tent
- 2 Promo Flag Runs + Announcements
- 6 General Rodeo Tickets, Dance Tickets, Lunch Tickets
- 4 Kick Off and Wrap Up Party Reservations + Dinner
- 1 Hole Sponsor for the Lost Dutchman Golf Tournament
- 1 Complimentary Vendor Booth at Event
- 2 VIP Parking (per availability)

# SPONSOR GUIDE

## **VIP Tent Sponsor** / Investment: \$1,500

- Your business banner displayed in a high traffic area at the rodeo grounds
- We will provide banner - VIP Tent Sponsored By \_\_\_\_\_

## **Kick-Off & Wrap-Up Dinner Sponsor(s)** / Investment: \$1,500

- One banner promoted at each event & announcement
- 2 Party Reservations + Dinner to each event



# SPONSOR GUIDE

	<b>Title Sponsor</b>	<b>Stock Sponsor</b>	<b>Entertainment Sponsor</b>	<b>Royalty Sponsor</b>	<b>Event Sponsor</b>	<b>All Chute Sponsor</b>	<b>Silver Sponsor</b>	<b>Bleacher Sponsor</b>	<b>Main Gate Sponsor</b>	<b>Grocery Race Sponsor</b>
Amount	\$12,000	\$7,000	\$3,500	\$2,500	\$1,750(7)	\$1,750 (10) Sold Out	\$1,750	\$1,750	\$1,500	\$1,000
Banners	3	2	2	2	1	1	1	2 Banner Flags	1 Main Gate	1
Promo Flag Runs	3	2	2	2	1	1	1	1	---	---
Rodeo Tickets	15	6	6	4	2	2	2	1	--	---
Dance Tickets	15	6	6	2	2	2	2	1	--	---
Kick Off Wrap Up Tickets	10	6	4	2	2	2	2	1	---	---
VIP Parking	4	2	2	1	1	1	1	1	---	---
Parade Entry	1	1	---	---	---	---	---	---	---	---
Vendor Spot(s)	2	1	1	---	---	---	---	---	---	---
Golf Team Entries	2 TEAMS	1 TEAM			---	---	---	---	---	---
Golf Hold Sponsor	4	2	1	1	---	---	---	---	---	---

## Included for all sponsors:

Company name announced at least once per day during the event (4 days). Facebook and Instagram shout outs (at least once depending on package). Company name (and logo+link depending on package) on LDD website for the whole year.

Please check our Specialty Sponsorship in Sponsor Guide

- Brat Party & Rodeo Dance Sponsor
- Championship Buckle Sponsor
- Silver Sponsor
- Bleacher Sponsor
- Mutton Bustin' Sponsor

# LOST DUTCHMAN DAYS ROYALTY

## SPONSORSHIP OPPORTUNITIES

### **Premium Royalty Sponsorship** | Investment: \$2500

- One banner promoted in the arena at the LDD Rodeo
- 1 flag run + announcement at the LDD Rodeo
- 4 General Rodeo Tickets, Dance Tickets, Lunch Tickets,
- 2 Kick Off and Wrap Up Party Reservations + Dinner
- 1 Foursome Golf Team in the Lost Dutchman Golf Tournament OR an extra banner spot
- 2 VIP Parking (per availability)
- 1 Hole Sponsors for the Lost Dutchman Golf Tournament
- Royalty appearance at your event or location
- Ad in Royalty Pageant Program
- Your Logo/Company name on LDD Royalty Trailer
- Facebook promo with Royalty at your location and mentions on LDD & LDD Royalty Facebook page
- Banner displayed at all LDD Royalty events, announcements, along with display of your promo items

### **Saddle Sponsorship** | Investment: \$1,500 (0 Available)

- Your Logo on Saddle

### **Breast Collar Sponsorship** | Investment: \$1,200 (3)

- 2 General Rodeo Tickets, Dance Tickets, Lunch Tickets,
- 2 Kick Off and Wrap Up Party Reservations + Dinner
- 1 VIP Parking (per availability)
- Banner hung at Royalty Hospitality trailer during rodeo
- Royalty appearance at your event or location
- Ad in Royalty Pageant Program
- Your Logo/Company name on LDD Royalty Trailer
- Facebook promo with Royalty at your location and mentions on LDD & LDD Royalty Facebook page
- Banner displayed at all LDD Royalty events, announcements, along with display of your promo items

### **Buckle Sponsorship** | Investment: \$500 (5)

- Banner hung at Royalty Hospitality trailer during rodeo
- Ad in Royalty Pageant Program
- Your Logo/Company name on LDD Royalty Trailer
- Facebook promo with Royalty at your location & mentions on Royalty Facebook page
- Banner displayed at all LDD Royalty events, along with display of your promo items



# LOST DUTCHMAN DAYS ROYALTY SPONSORSHIP OPPORTUNITIES

## **Sash Sponsorship** | Investment: \$250 (5)

- Ad in Royalty Pageant Program
- Your Company name on LDD Royalty Trailer
- Facebook promo with Royalty at your location & mentions on Royalty Facebook page
- Banner displayed at all LDD Royalty events, announcements, along with display of your promo items

## **General Sponsorship** | Investment: \$150

- Logo in Royalty Pageant Program
- Your Company name on LDD Royalty Trailer
- Shoutouts on Royalty Facebook page
- Banner displayed at all LDD Royalty events

## **Lost Dutchman Days Royalty Annual Events**

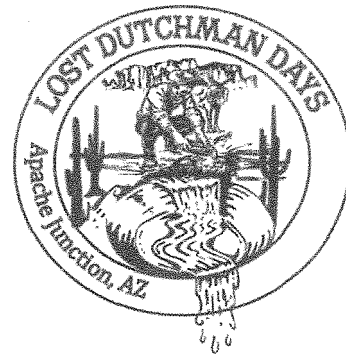
- Royalty Pageant
- Queen Fundraiser (money is raised for a charity in Apache Junction)
- Breast Cancer Fundraiser (money is raised for Breast Cancer Awareness)
- Rodeos and parades throughout Arizona
- All events associated with Lost Dutchman Days

All the money the from sponsorships and the Royalty Fun Day Fundraiser go towards royalty prizes, traveling to events, cost of Royalty pageant and other expenses throughout the year.

Not only are these ladies beautiful and can ride a horse, they are great ambassadors for rodeo and our community. They spend countless hours talking with children, business leaders, city leaders and other people in the community. This is invaluable opportunity for these ladies to become great leaders in future. Your sponsorship will be a great asset for them as well as your business, and is tremendously appreciated.

For more information on these opportunities, please contact the LDD Royalty Director, Ashley Anderson at 480-238-6856 or [misslostdutchmandays@yahoo.com](mailto:misslostdutchmandays@yahoo.com)

# Sponsor Contract



Company Name:

Contact Name:

Title:

Cell Phone:

Email:

Address:

City:

State:

Zip:

Sponsor Type:

Sponsorship Amount for Rodeo:

How would you like to pay? Check \_\_\_\_\_ Invoice: \_\_\_\_\_

Sponsor Will Provide:

**Banner**

LDD Committee Will Provide(List if different than sponsorship package contents):

Sponsor Signature:

LDD Committee Signature:

**FOR CHECKS - Please Mail to PO Box 5241 Apache Junction, Arizona 85278**

Committee Use Only-----

Invoiced On:

Date Payment Received:

Received By:

Type of Payment:

Amount Received:

Check Number:

Vendor Booth Info: