

SMPC Youth in Rodeo Sponsorship Program 2022

Thank you for your interest in SMPC's Youth in Rodeo Sponsorship Program. Below you will find all of the information needed to apply for this program as well as more information on our organization.

Who is the Superstition Mountain Promotional Corporation?

Superstition Mountain Promotional Corporation (SMPC) is a non-profit organization (IRS 501 C3) run by dedicated volunteers that promote the City of Apache Junction and the Superstition Mountain area. SMPC was formed in 1993 and our mission is to raise funds that support youth and youth organizations in the Apache Junction area. You can find out more about us at smpcaj.org.

About the Youth in Rodeo Sponsorship Program

The Youth in Rodeo Sponsorship Program was founded on the premise that our organization wants to support youth in their rodeo endeavors. Our organization plays a huge part in the planning and production of the Annual Lost Dutchman Days Rodeo so we know the importance of getting youth involved at an early age.

In addition, in the past, we have unofficially sponsored several local kids on their rodeo journey. One of those kids was Apache Junction local, Logan Reichwald. We helped him with entry fees, new gear, and money to get down the road. In return, he wore our logo on his vest and promoted us wherever he went. Then we thought, well if we can do it for him, we can do it for others as well. Now here we are looking to add three more youth contestants to our 2022 program. Please see the eligibility information below.

Sponsorship Levels

SMPC will sponsor one youth contestant for each level of sponsorship in the following amounts:

\$1000 | \$500 | \$300

Sponsorship money can be used for entries, equipment, fuel, or new gear.

Below are the items that our organization would request in exchange for sponsorship at each level. We are flexible on these items but please work with our program coordinator to make any change requests.

\$1000

- SMPC to be represented at a minimum of 5 events (this can be any one of the following: a social media post, shirt with our patch, embroidered shirt, sticker on a helmet, etc.)
- Attend two SMPC events throughout the year (invites will be sent out as events are announced)

\$500

- SMPC to be represented at a minimum of 3 events (this can be any one of the following: a social media post, shirt with our patch, embroidered shirt, sticker on a helmet, etc.)
- Attend one SMPC event throughout the year (invites will be sent out as events are announced)

\$300

- SMPC to be represented at a minimum of 2 events (this can be any one of the following: a social media post, shirt with our patch, embroidered shirt, sticker on a helmet, etc.)
- Attend one SMPC event throughout the year (invites will be sent out as events are announced)

Please note, that we are aware there are some restrictions with sponsorships with some associations. We try to make our sponsorship requests flexible so youth contestants can still apply. SMPC is flexible in how we are represented and will work with our winners to make sure they are following all rules on their end as well.

Eligibility Requirements

These requirements apply to all levels of sponsorship.

- Applicant must be under the age of 18 and old enough to compete without assistance (no leadline)
- Must have parent's approval/consent to be considered
- Must attend at least 5 events for the year or be involved with an association
- Must live in the Phoenix Valley
- A completed application

Application

Please visit the following link to complete the application. If you wish you submit your questions in video format, you can do that also, but please email or text the video to the program coordinator below.

Application Link: <https://forms.gle/4qZoMNoPPssLMjaa6>

Program Coordinator | Krysta Paffrath | 480-580-4037 | kpaffrath34@gmail.com

The Following Questions Can be Answered in Your Application Link Above or in a Video

A note from the organization: The winners will be chosen by a selection of committee members from the organization. The winners will be based on how well each of the following questions was answered, their names will be removed from the applications so decisions are made anonymously.

1. What is your greatest accomplishment in rodeo or in the event you compete in?
2. What is your greatest accomplishment outside of rodeo?
3. How would you use your sponsorship money if you were to win?
4. What are your goals in rodeo?
5. How will you set a good example for others inside and outside of the arena?
6. Is there anything else you would like to share with us that we did not ask about? This is your time to SHINE!